



**HOW IMMIGRATION
ENFORCEMENT
IMPACTS SMALL
BUSINESSES & LOCAL
ECONOMIES WEBINAR**

SPEAKER PREP CALL



IN
PARTNERSHIP
WITH:





Why This Coalition Exists

- Established by a group of small business owners who understand the challenges first-hand
- Non-partisan, nonprofit organization
- Focused on shaping equitable and inclusive policies
- Dedicated to ensuring long-term support for small businesses at the local, state and national level



Our Mission

Provide unified statewide leadership to:

- Defend safety, dignity, and rights of immigrant communities
- Elevate economic and social impacts of ICE actions
- Advance short-term protections and long-term policy solutions



Immigration is fundamentally:

- A human rights issue
- A small business issue
- A workforce issue
- A community-stability issue
- An economic-resilience issue

COALITION FOUNDERS



ALLISON ALLAIN

**FOUNDER AND CHAIR
OF COALITION**

**PRESIDENT OF THE
NATIONAL SMALL
BUSINESS ADVOCACY
COUNCIL (NSBAC)**



ROBERT ZDENEK

FOUNDER OF COALITION

**EXECUTIVE DIRECTOR OF
CALIFORNIA COMMUNITY
ECONOMIC DEVELOPMENT
ASSOCIATION (CCEDA)**



**MICHAEL
BROWNING**

FOUNDER OF COALITION

**PRESIDENT & CEO OF
INSIGHT CENTER FOR
COMMUNITY ECONOMIC
DEVELOPMENT**

Jointly founded and led by:

- **National Small Business Advocacy Council (NSBAC)**
- **California Community Economic Development Association (CCEDA)**
- **Insight Center for Community Economic Development**

Supported by on-the-ground partners:

- Faith-based organizations
- Immigrant-serving organizations
- Industry-specific advocates
- Concerned citizens

WEBINAR AGENDA

10:30 to 10:40 am Allison, Bob, Michael	Introduction Allison, then Robert (Bob) and Michael
10:40-10:42 am Allison Allain	Introduction of Clair Whitmer, CalOSBA
10:42 to 10:57 am Clair Whitmer	Overview from State
10:57 to 11:00 am Michael Browning	Introduction of Matthew Lopas, NILC
11:00 to 11:20 am Matt Lopas	Protecting small businesses & their employees
11:20 to 11:32 am Michael Browning	Q & A – Open to all participants to submit questions to any Speaker
11:32 to 11:40 am Robert (Bob) Zdenek	Wrap up & How to Support Coalition



CLAIR WHITMER

**Deputy Director
California Office of the Small
Business Advocate (CalOSBA)**



**NATIONAL
IMMIGRATION
LAW CENTER**



MATTHEW LOPAS

**Director, State Advocacy
& Technical Assistance**



**To submit a question, just click on
the “Q & A” button on menu bar
along bottom of your Zoom window
and type in your question. Please
let us know if there you would like a
specific speaker to answer.**

**We’ll do our best to answer as many
as possible.**



Stay Engaged. Take Action.

How You Can Help Right Now

- **Share** this webinar and resources with your networks
- **Send us** ideas, partners, and individuals who can help strengthen this effort

What's Next

- **Watch for a follow-up email** with additional resources, next steps and opportunities for continued engagement and coalition participation

Support the Work

- **Donate** at www.nsbac.us



To today's Speakers

**To Staged Right Marketing & Meetings for
today's webinar production**

**To all of you for showing today to learn
more about protecting our neighbors, our
employees and our small businesses**