



OUR MISSION

The National Small Business Advocacy Council (NSBAC) is a coalition-powered advocacy organization dedicated to advancing the interests of small business-serving organizations and the entrepreneurs they support. From Main Street to the steps of the Capitol, NSBAC ensures that small businesses are at the center of policymaking.

Our mission-driven approach builds coalitions. We believe there's in strength in numbers – that collectively we have the power to influence legislation, policy and create safeguards for small business.

YOUR PARTNER IN ADVOCACY

- Nearly 1 in 2 American workers are employed by small businesses — **yet most lack influence in policymaking.**
- **NSBAC fills the gap with top-tier, full-spectrum advocacy services** tailored to small business-serving organizations.
- **Ideal for** nonprofits, chambers, TA providers, and entrepreneur networks— **anyone working to uplift small business.**
- **Join a coalition that gets results**—from securing critical funding to shaping federal executive orders.

Partner with NSBAC. Influence the policies that shape your future.

HOW WE ADVOCATE FOR YOUR ORGANIZATION

- **Trusted Legislative Expertise:** A seasoned advocacy team with Capitol access and deep policy knowledge
- **Tailored Policy Alerts:** Strategic updates aligned with your mission and priorities
- **Increased Visibility:** Participation in state advocacy events, policy briefings, and legislative testimony
- **Influence Policy:** Shape key policies impacting small businesses
- **Turnkey Advocacy Tools:** Political strategy, outreach content, & coalition coordination ready to deploy
- **Compliance & Reporting Support:** Stay audit-ready with our guidance and tools

OUR ACHIEVEMENTS



CONTACT

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LEGISLATIVE ENGAGEMENT PACKAGES



1 TIER 1: CORE ADVOCACY PARTNER **\$1,500/mo**

- Access to NSBAC coalition communications
- Shared policy updates
- Inclusion in collective advocacy efforts

2 TIER 2: VISIBILITY + ENGAGEMENT **\$3,500/mo**

- **All Tier 1 benefits plus:**
- Featured in NSBAC outreach
- Strategic legislative content for your channels
- Joint planning for Capitol events and testimony

3 TIER 3: MANAGED ADVOCACY SERVICES **\$5,500/mo**

- **All Tier 1 and 2 benefits plus:**
- NSBAC-managed advocacy strategy
- Custom briefings, talking points, and engagement plans
- One-on-one advocacy coaching and compliance support

4 TIER 4: FULL LEGISLATIVE REPRESENTATION **\$8,500/mo**

- **All Tier 1, 2 and 3 benefits plus:**
- Dedicated advocacy and targeted lobbying
- Direct representation in Sacramento
- Political strategy and execution tailored to your goals

5 CUSTOM PACKAGES AVAILABLE

We're committed to building a partnership that fits your mission and budget. Whether you need foundational support or full-service representation, we'll co-create an engagement model that delivers professional, impactful, and aligned advocacy.

Set up a time to meet with NSBAC that works for your schedule [here](#).

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